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About

Founded in 2010, Cookson Strategies Corp. (DBA Cookson Communications) is a team of highly skilled and experienced communicators – through words, imagery and technology. We are a New Hampshire-based communications agency specializing in public relations, content creation, creative design and branding, digital services and custom consulting services. Our approach is deeply rooted in finding and telling our clients' stories, redefining, updating and elevating their brands and building connections that create better opportunities to be seen by their target audiences.

Cookson Communications was established as an S-Corp. The company's core service of helping organizations gain visibility within their markets through communications-related services has not changed. However, the tools we use to do so have expanded due to technological advances and include social media, branding and design and website design on top of the public relations, marketing and production services we have become known for.

Our team members average roughly 20 years of experience in communications-related roles. Our experience spans many sectors including education, healthcare, technology, workforce development, government and non-profit.

Capabilities

As a service company, our offerings are in four primary categories:

CONTENT includes copywriting and messaging, blogs, SEO and web copywriting, social media, storytelling, speech writing, annual reports, infographics, motion graphics and animation.

CREATIVE includes branding and graphic design, collateral design, ad development, social marketing, corporate identity, custom illustration, tradeshow/event design and ideas.

DIGITAL includes website design, social media strategy and implementation, marketing, advertising and search engine optimization.

CONSULTING includes strategic planning, executive communications, focus groups and surveys, organizational analysis, product and organizational launches, market entry services, workforce development, research and grant writing.

The vast majority of these services are in house. Because of our deep experience, we have a group of strategic partners that provide additional expertise to complement services in the areas of website development and digital marketing.

Company Data:

Small Disadvantaged Business

GSA contract

Nationwide reach

Accepts credit cards

NAICS Codes:

541820 Public Relations Services

541430 Commercial Art and Graphic Design Services

541810 Advertising Services

541613 Marketing Consulting Services

541511 Web Based Marketing

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